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Project Management Revolution: How Startups Integrate Artificial Intelligence to Succeed

Abstract

In today's fast-paced business environment, startups face unique challenges in efficiently managing projects while maintaining flexibility and innovation. Startups are increasingly using agile project management, which places an emphasis on adaptability, iterative development, and collaboration. However, because startup ventures are unpredictable, it is sometimes difficult to effectively manage resources, deadlines, and risks. By integrating artificial intelligence (AI) into Agile project management, these problems can be fixed. AI enables entrepreneurs to make data-driven decisions, proactively identify risks, optimize resource allocation, and predict project results.

By analyzing historical data, monitoring project progress in real-time, and providing forecast insights, artificial intelligence (AI) enhances the accuracy and efficacy of project management processes. This article explores how AI is transforming Agile project management, highlighting how it may improve sprint completion forecasts, expedite processes, and raise project success overall. In addition to improving decision-making, AI integration fosters increased collaboration, resource management, and risk reduction. Ultimately, AI helps businesses stay competitive by enabling faster, more accurate project execution in a constantly changing market.

Keywords: *Agile Project Management, Artificial Intelligence, Startups, Resource Allocation, Predictive Analytics, Risk Management*

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Layihə idarəçiliyində inqilab: startapların uğur qazanması üçün süni intellektin inteqrasiyası

Xülasə

Startaplar bu gün sürətlə dəyişən ticarət dünyasında çeviklik və innovasiyanı qoruyarkən layihələrin effektiv idarə edilməsində xüsusi çətinliklərlə üzləşirlər. Çeviklik, davamlı inkişaf və komanda işinə üstünlük verən "Agile-layihə" idarəetməsi startaplar arasında populyarlıq qazanmışdır. Lakin başlanğıc təşəbbüslərinin gözlənilməzliyi səbəbindən resurslar, qrafiklər və riskləri effektiv idarə etmək çox vaxt çətin olur. Bu məsələlər süni intellektin (AI) "Agile-layihə" idarəetməsinə daxil edilməsi ilə həll edilə bilər. Süni intellekt startaplara layihənin nəticələrini qabaqcadan görmək, resursları optimal şəkildə bölüşdürmək, məlumatlara əsaslanan qərarlar qəbul etmək və təhlükələri aktiv şəkildə müəyyən etmək imkanı verir. AI, tarixi məlumatları qiymətləndirərək, real vaxt rejimində layihənin gedişatını izləyərək və proqnozlar təqdim edərək layihə idarəetmə prosedurlarının dəqiqliyini və effektivliyini artırır.

Bu məqalədə AI-nin "Agile-layihə"lərinin idarə edilməsində inqilabi rolu araşdırılır, sprint tamamlama proqnozlarını artırmaq, prosedurları optimallaşdırmaq və layihənin ümumi uğurunu artırmaq qabiliyyəti vurğulanır. AI inteqrasiyası daha yaxşı qərar qəbul etməklə yanaşı daha çox

komanda işini, resursların idarə edilməsini və risklərin minimuma endirilməsini təşviq edir. Sonda, AI şirkətlərə rəqabətli qalmağa kömək edir, daim inkişaf edən bazarda layihələrin daha sürətli və dəqiq həyata keçirilməsini asanlaşdırır.

Açar sözlər: *Agile Project Management, süni intellekt, startaplar, resursların ayrılması, proqnoz analitikası, risklərin idarə edilməsi*

Introduction

With an emphasis on how cutting-edge technologies like artificial intelligence (AI), cloud computing, and the Internet of Things (IoT) can achieve sustainable results, this study investigates how sustainability might be incorporated into IT project management. In order to reduce environmental effects and maximize resource utilization, the goal is to investigate how IT project managers may integrate sustainable practices throughout the project's lifetime. The contribution of this study is to utilize the Triple Bottom Line (TBL) and Lifecycle Assessment (LCA) frameworks to bridge the gap between sustainability and IT management.

Researchers, technology providers, sustainability officials, and IT project managers are among the stakeholders who will gain important knowledge on improving sustainability processes. This research is important because it provides firms with useful methods for incorporating sustainability into IT initiatives, which promotes long-term value generation and lessens environmental impact.

Research

Due to its flexibility in software development, agile is often employed by startups; nonetheless, it can be challenging to manage objectives, workloads, and sprint completion. AI helps by tracking the team pace, evaluating the difficulty of the work, and examining previous sprint data (Iansiti & Lakhani, 2020).

For example, based on team pace and work difficulty, AI can assist in predicting sprint completion with 80 % accuracy (Hemachandran et al., 2023). In order to maximize performance, project managers are able to recognize hazards, implement mitigation techniques, modify workloads in real-time, and reallocate resources. By expediting schedules and enhancing team adaptability in the face of unforeseen challenges, this method increases project success by up to 30 % (Cubric, 2020).

Predicting Project Completion Time Using AI

Due to resource constraints, a company creating a new software product needs a precise project timeframe. AI forecasts the completion time by analyzing past data from related projects and accounting for team size, resource availability, and task complexity. Regression models and other AI algorithms find patterns to predict how long the present project will take (Barta & Gorcsi, 2021).

Time Prediction= $f(\text{Task Complexity, Team Size, Resource Availability, Historical Data})$

By analyzing task difficulty, team size, resource availability, and previous data, AI forecasts project completion. It evaluates work difficulty using historical project data, takes into account the quantity and skill of developers, verifies the availability of tools and resources, and finds time trends from prior projects. Project managers can more efficiently allocate resources when AI modifies its predictions in response to changes in team size or resource delays (Holzmann, Zitter, & Peshkess, 2022).

Optimizing Resource Allocation Using AI

AI uses optimization algorithms like genetic algorithms and linear programming to help distribute resources across several projects in an efficient manner. In order to achieve optimal allocation while meeting deadlines and staying within budget, work complexity, team availability, and budget must be taken into account (Elmousalami, 2020).

Resource Allocation= $\text{minimize}(\sum(\text{Resource Costs} \times \text{Task Complexity}))$

Subject to: Total Budget $\geq \sum(\text{Resource Costs})$, Deadline $\geq \sum(\text{Task Durations})$

AI optimizes resource allocation across several projects by analyzing resource costs, task complexity, budget, and deadlines. It guarantees effective resource utilization, avoiding over- or under-resourcing while adhering to financial and schedule restrictions.

Predicting and Managing Project Risks

AI evaluates the likelihood and impact of risks like delays, technical problems, or budget overruns by using past data. In order to reduce hazards in high-risk projects, it offers early warnings and recommends preventive measures (Gruetzemacher & Whittlestone, 2022).

$$\text{Risk Score} = \sum(\text{Probability of Risk} \times \text{Impact of Risk})$$

Using historical data, AI determines the impact and likelihood of hazards, producing a Risk Score that aids project managers in setting priorities for mitigating activities. For instance, AI recommends giving testing or development top priority early if a technical problem is likely to create delays.

Automating Task Management with Natural Language Processing (NLP)

AI automatically generates tasks and assigns them to team members with priority and deadlines by using Natural Language Processing (NLP) to extract important information from emails, chat messages, and meeting notes (Hemachandran et al., 2023)

$$\text{Task Priority} = f(\text{Keywords in Communication}, \text{Deadline}, \text{Task Complexity})$$

AI prioritizes projects, verifies deadlines, and evaluates task difficulty by using natural language processing (NLP) to identify crucial phrases like "urgent" in communication. This saves time, lowers errors, and keeps everyone on the team informed by automating task classification and updates.

AI-Assisted Agile Project Management

AI forecasts the possibility of finishing the current sprint on schedule by analyzing data from prior sprints, such as task complexity and team velocity. It also offers information on how to modify priorities and workloads in light of current developments (Olek, 2023). The formula for Sprint Completion Probability:

$$\text{Sprint Completion Probability} = f(\text{Team Velocity}, \text{Task Complexity}, \text{Sprint Duration})$$

Based on sprint duration, task complexity, and team velocity, AI forecasts sprint completion. It proposes shifting jobs or changing the scope if there is little chance that they will be completed on time.

Conclusion

By incorporating Artificial Intelligence (AI) into Agile project management, startups may increase productivity and optimize project execution. AI analyzes crucial characteristics like Team Velocity, Task Complexity, and Sprint Duration to deliver accurate projections and practical insights in real-time.

AI helps project managers make informed judgments and enables preemptive adjustments before delays by forecasting the likelihood of a sprint's completion. Furthermore, it ensures efficient task redistribution by automatically redistributing workloads based on real-time data, avoiding bottlenecks.

By optimizing resource allocation while accounting for team capabilities, task difficulty, and availability, AI makes sure that resources are used effectively. Additionally, project managers may resolve issues before they affect the project because of AI's early risk identification capabilities. By automating data analysis, AI improves morale and productivity while allowing teams to focus on high-value tasks. As startups grow, AI adapts to handle more complex projects while maintaining flexibility and productivity.

In summary, by providing data-driven insights, improving decision-making, optimizing resources, and ensuring that projects are completed on time and under budget, artificial intelligence (AI) enhances Agile project management.

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